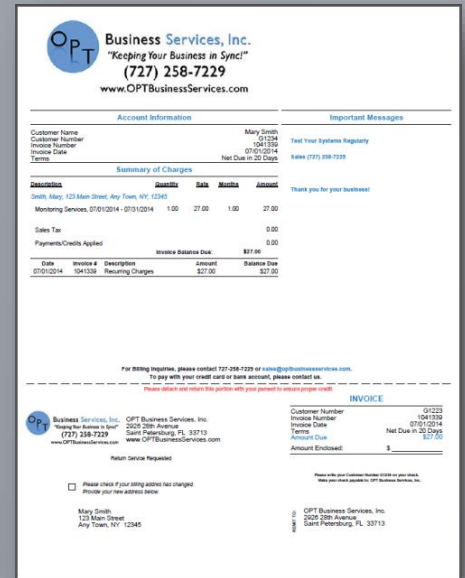


OPT Email Billing Options

Our automatic email invoicing and collections options will not only save you time and money but are a multifunctional solution that will greatly benefit you and your customers! OPT has support for virtually every standard SedonaOffice option as well as lots of additional features and settings from OPT. Choose from our library of formats, which are all completely customizable.

We offer several different packages to get started based on you needs. These packages include extra events and reports to track your invoicing and collections progress.

OPT has extended the functionality of our events by using the SedonaSync Actions Module to communicate with SedonaOffice. This allows you to indicate that the invoice or statement has been emailed resulting in a cost savings versus the traditional method of printing and mailing. Attach a detailed Excel file for master accounts outlining all the invoice charges, and all our options allow you to include an attached PDF version and/or additional marketing attachments!



Take email billing to the next level with OPT Web Services allowing for additional delivery methods, options and workflows. Review, approve and track your billing efforts using OPT dashboards. Automatically attach related inspection and service ticket reports. Allow users to view invoice details from their statements and even quickly pay their balance with the integration to SedonaWeb.

Email Invoice Suite	Email Collections Suite	Billing Suite	Silver POP Plan	Gold POP Plan
Introductory OPT email invoice suite. PDF addon purchased separately.	Collections event with cascading verbiage based on aging buckets and copy of the statement. PDF addon purchased separately.	Get the best of both suites and create a complete billing solution for a great bundled price! Add PDF for unmatched flexibility. We work closely with you to customize the format to suit your needs.	(Better Value) Our Silver Plan comes with the entire billing suite in PDF and allows you to select up to 10 events to fully take advantage of SedonaSync.	(Full Featured) Gold includes 20 OPT events and more. OPT Web Services allows you even more control over your business.

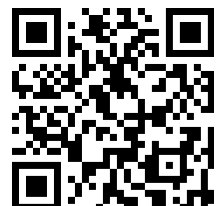
Scan the QR code or visit the link below to see additional information. This includes a video demonstration of how these events work along other sample and details.



Business Services, Inc.

“Keeping Your Business in Sync!”

(727) 258-7229
2926 28th Avenue North
Saint Petersburg, FL 33713
www.OPTBusinessServices.com



optbizsvc.com/billing

OPT Email Billing Options

Packages	A-La-Carte	HTML Billing Suite	PDF Billing Suite	POP Silver	POP Gold
For our existing customers please call as you are entitled to a prorated credit based on your current OPT products.		\$1,495 (\$85pm)	\$2,495 (\$105pm)	\$4,995 (\$169pm)	\$9,995 (\$399pm)
Base OPT Sync Interface module allows us to configure your OPT Sync notifications and dashboards.	\$500 (\$30pm)	Included	Included	Included	Included
Invoice Features					
HTML Invoice Email Format of our predefined templates.	\$995 (\$35pm)	Included	Included	Included	Included
Custom invoice branding for individual branches.	N/A	Included	Included	Included	Included
Include payment details to inform customers of pending or posted payments and applied credits.	N/A	Included	Included	Included	Included
Add additional PDF documents to the invoice email for company updates, newsletters or other marketing material.	N/A	Included	Included	Included	Included
Include a PDF attachment of the actual invoice. OPT's PDF invoice templates are fully customizable.	\$995 (\$20pm)		Included	Included	Included
Include summary PDF invoice along with an Excel file detailing all of the invoice charges by each location and service for master accounts.	N/A			Included	Included
Send customers a link to download the invoice in real time without having to login to anything.	N/A				Included
Review, Approve and Track invoice delivery using OPT Web Services dashboards.	N/A				Included
Attach links to related documents such as the inspection report or signed ticket document from SedonaDocuments to the invoice email.	N/A				Included
Allow customers access to view and pay their invoices from related job, inspection and service ticket notifications via the timeline link.	N/A				Included <small>(w/ Timeline Module)</small>
Statement/Collections Features					
Create and deliver statement using the same rules from SedonaOffice including custom collection notices based on the 5 collections buckets.	\$995 (\$35pm)	Included	Included	Included	Included
Include a PDF attachment of the actual statement.	\$995 (\$20pm)			Included	Included
Review, Approve and Track statement delivery using OPT Web Services dashboards.	N/A				Included
Grant users quick and easy access to drill down in their statements to access the actual invoice.	N/A				Included



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OPT Email Billing Options

Additional Events	A-La-Carte	HTML Billing Suite	PDF Billing Suite	POP Silver	POP Gold
Daily Invoice Email Queue Log Report/Dashboard	N/A	Included	Included	Included	Included
Daily Invoice Print Queue Status Report/Dashboard	N/A	Included	Included	Included	Included
Customer List for Collection Emails Report/Dashboard	N/A	Included	Included	Included	Included
Daily Statement Email Queue Log Report/Dashboard	N/A	Included	Included	Included	Included
Email vs Print Invoice Analysis Report	N/A	Included	Included	Included	Included
CC or ACH Payments Posted Notification	\$250 (\$5pm)			Optional	Optional
CC is Expiring or Expired Notification	\$250 (\$5pm)			Optional	Optional
CC is Expiring or Expired Report/Dashboard	\$250 (\$5pm)			Optional	Optional
CC or ACH Information Changed Report/Dashboard	\$350 (\$7pm)			Optional	Optional
CC or ACH Payment Failure Notification	\$350 (\$7pm)			Optional	Optional
Go Green Letter to Switch to Email Invoicing	\$350 (\$7pm)			Optional	Optional
Go AutoPay Letter to Customer	\$350 (\$7pm)			Optional	Optional
CC / ACH AutoPay Statistics Flash Report	\$400 (\$8pm)			Optional	Optional
Custom Development					
SedonaSync Events, Templates, and OPTWS Modules	\$175 per hour	\$175 per hour	\$175 per hour	\$150 per hour	\$125 per hour
Future Enhancements and Upgrades					
Future Enhancements and Upgrades to existing products and modules are included in the maintenance agreement.	Included	Included	Included	Included	Included
New Modules and Products discounted for POP subscribers.				25% Off	50% Off
Event Paks					
Pick Events from our menu to be included in your Pay One Price rate				10	20
Add 5 Events to existing POP plan.				\$795 (\$25pm)	\$795 (\$25pm)
Add 10 Events to existing POP plan.				\$1395 (\$50pm)	\$1395 (\$50pm)
For our existing customers please call as you are entitled to a prorated credit based on your current OPT products.					
		\$1,495 (\$85pm)	\$2,495 (\$105pm)	\$4,995 (\$169pm)	\$9,995 (\$399pm)



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